

## Our Email Marketing Designs & Samples

Westfield  
CREATIVE

EMAIL MARKETING *for* THE BUSY BUSINESS OWNER





HI, NICE TO MEET YOU!

I'm Emily, the Co-founder and email marketing strategist at Westfield Creative.

Our small, creative team is **obsessed** with the **power of email** and how it can grow your business.

Email Samples

Enclosed you'll find a look at a lot of our email designs from our client work the last 6 years.

Need to see something from a specific industry? Let us know!



**ORANGINA'S BIG SPLASH**  
A CRAZY TEAR CALLS FOR A BIG 'CHEERS' WITH ONE OF THE WORLD'S LARGEST CHAMPAGNE FLUTES.



**POST YOUR BRUNCH SPREAD AND WIN AN ORANGINA SPLASH KIT FOR NATIONAL MIMOSA DAY!**

Let's celebrate together! We are giving away 50 Orangina "Splash Kits" and entering is easy.

Simply plan a special brunch at home with Orangina! Post photos of your spread on [Instagram](#) or [Facebook](#) (don't forget the Orangina!) and simply TAG us (@Orangina.US) anytime between May 1st and May 16th and you could win one of the 50 "Splash Kits."

We're culminating this contest with a big splash on National Mimosa Day on May 16th at The Oceanic in NC. We'd love for you to follow along and watch as we celebrate! We even made one of the world's largest flutes, because a world-renowned drink deserves a world-renowned glass.

[MORE DETAILS HERE](#)



Recipe Courtesy of [@BeautifulBooze](#)

**Hibiscus Tea Mimosa**

**Ingredients:**

- 2 ounces hibiscus tea
- ½ to 1 bottle of Orangina
- 1 ounce of tequila, vodka, or gin (optional)

**Method:**

Brew hibiscus tea and let it cool. Add hibiscus tea to flute glass then top with Orangina. To make this boozy add your fav tequila, vodka, or gin to the flute glass then stir. Garnish with an orange wheel and edible flowers.



Recipe Courtesy of [@MoodyMixologist](#)

**Strawberry Rhubarb Mimosa**

**Ingredients:**

- 1 oz strawberry rhubarb simple syrup
- 3 oz Orangina
- 3 oz champagne

**Method:**

Add chilled syrup and Orangina to a champagne flute. Top with chilled champagne and garnish with a strawberry.

You are very important to us so we'll be sending you more ways to save on Orangina, information on upcoming events plus new drink and food recipes.

Keep sharing the love.



Copyright © 2021 | Orangina | All rights reserved.  
Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe here](#).  
[View this email online.](#)



BY PIONEER OF LUSH COSMETICS

Coming soon.  
Iconic.  
Bold.  
Fearless.




Thank you for signing up. We're glad you did. Stay tuned and be on the lookout in your inbox about the upcoming launch of **PDL Cosmetics**. You'll be the very first to hear about our launch and exclusive products.

Below is a sneak peek of what's to come...



visit us ON INSTAGRAM

[@PDLCOSMETICS](#)

[View this email online](#)



Copyright © [CURRENT\_YEAR] "[JUST COMPANY]", All rights reserved.

"[HTML\_LIST\_ADDRESS\_HTML]" "[END-IF]"

[Update Preferences](#) | [Unsubscribe](#)

"[IF REWARDS]" "[HTML\_REWARDS]" "[END-IF]"

# Columbia University's 2021 "Virtual" Graduation Invitation

View this email in browser.

TEACHERS COLLEGE  
COLUMBIA UNIVERSITY  
A Graduate School of Education, Health & Psychology



TEACHERS COLLEGE



Join us for a week of celebrations starting with the Medalist Series, in-depth discussions between recipients of the 2020 Medal for Distinguished Service and members of the TC faculty.

MONDAY • APRIL 26, 2021 • 7:00 P.M.

Medalist Series: In Conversation with **Shannon Watts** and **Sonali Rajan**, Associate Professor of Health Education

TUESDAY • APRIL 27, 2021 • 7:00 P.M.

Medalist Series: In Conversation with **Professor Mahzarin Banaji** and **Caryn J. Block**, Professor of Psychology and Education

WEDNESDAY • APRIL 28, 2021 • 7:00 P.M.

Medalist Series: In Conversation with **Professor Carol Dweck** and **Nathan Holbert**, Assistant Professor of Communication, Media and Learning Technologies Design

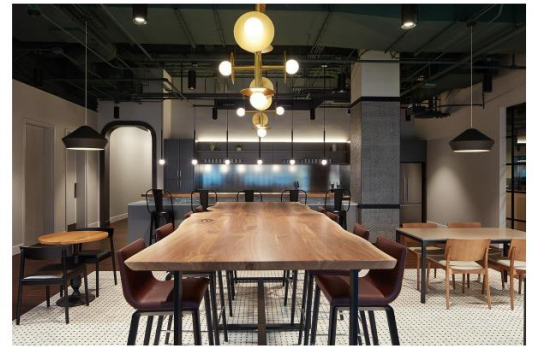
Be sure to also save the date for the 2021 Convocation ceremony scheduled for Thursday, April 29, 2021 at 8:00 p.m. EDT

VISIT AND ADD TO THE NEW CONVOCATION WEBSITE

Convocation events will be available at [convocation.tc.columbia.edu](http://convocation.tc.columbia.edu). It will be archived in the same location for those who wish to watch after April 29, 2021. *Registration is not required for any of these year-end events. Links will be distributed the day of the events.* To request disability-related accommodations contact OASID at [oasid@tc.edu](mailto:oasid@tc.edu), (212) 678-3689, (646) 755-3144 video phone, as early as possible.



ICONMODERN



## REDEFINING CUSTOM FURNITURE.

Short intro paragraph about what is going on at the company and what types of projects are featured below. This should be just a few sentences.

LEARN MORE



### FEATURED PROJECT PBD

Short blurb about this project. It should only be 1-2 sentences.

READ MORE

### FEATURED PROJECT CGS

Short blurb about this project. It should only be 1-2 sentences.

READ MORE



Concluding section with more information. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum porttitor risus ac magna tristique, vel sollicitudin elit facilisis. Cras pulvinar euismod erat, ut volutpat diam volutpat vitae. Nullam ut libero lacinia, rhoncus urna vel, varius enim.

This is what an [inline text link](#) would look like, or visit [another page here](#).

CONTACT US

FOLLOW US @ICONMODERN



VIEW ONLINE

Copyright © "CURRENT\_YEAR" "LIST\_COMPANY", All rights reserved.

Made with love at:  
"HTML\_LIST\_ADDRESS\_HTML" "END\_IF"

You can [update your preferences](#) or [unsubscribe here](#).

"IF\_REWARDS" "HTML\_REWARDS" "END\_IF"

**Florida Woods**

# Heat Wave Essentials

THE SAFARI COLLECTION

**KEEP COOL WITH THIS!**  
20% off now!

Use Coupon Code: **SAFARI20**

Expires 8/24/2020. See Terms & Conditions.

[Shop Now](#)

### HEAT WAVE FAVORITES

Stay away with some of these:

[Shop Now](#)

# Summer Lovin!

**LOWES 2020!**

CALL 1-888-868-5174

[Shop Now](#)

visit us on **INSTAGRAM**

Florida Woods

© 2020 Florida Woods. All rights reserved.

**UrbanRafter**

What's this one for the week?

Use code **20OFF2020** for 20% off your first order! Excludes clearance items.

[Shop Now](#)

UrbanRafter.com

**Cladwell**

## ANY CLADWELL PLAN

**20% OFF**  
OFFICIAL WELCOME

Use code **WELCOME20** at checkout.

[Shop Now](#)

Cladwell.com

**LOVELY INDEED**

# EASTER

Shop Now

**BAKING TIPS**

**DIY PAINTED EGGS**

**DIY SALTY EGGS**

**DIY CANDY EGGS**

[Shop Now](#)

**SHOP OUR FAVES!**

[Shop Now](#)

**10 WAYS TO USE PINKUP**

1. Use it to create a mood.
2. Use it to create a look.
3. Use it to create a style.
4. Use it to create a color.
5. Use it to create a texture.
6. Use it to create a pattern.
7. Use it to create a shape.
8. Use it to create a form.
9. Use it to create a volume.
10. Use it to create a mass.

[Shop Now](#)

**RE**

Return to your cart for 10% off your entire order with **CODE: BEBOLD**

[Return to Cart](#)

**NETIX**

## A gym bag designed by athletes, for athletes.

[Get the Bag](#)

With Netix, your gym bag works with you for your entire workout. With 10 pockets, several pockets 500D Cordura material and waterproof design, Netix is built to meet fitness equipment demands.

[Shop Now](#)

**2020**

**WHAT IS XR?**

**Extended Reality**

**What exactly is XR? (A 2020 Introduction.)**

**AR/VR Case Study**

**11 Things Marketers Need to Know About AR in 2020**

**HIGH FIDELITY STORYTELLING**

[Shop Now](#)

# MORE MAILCHIMP EMAIL DESIGNS



INDUSTRY NEWS

## What exactly is XR? (A 2020 introduction.)

Welcome to the beautiful world of extended reality media (XR). In this new article, we define XR, discuss advantages, opportunities, and show you how to get started with the future of storytelling.

At Beaumonde, we've assembled a team of people who are passionate about the bright future of XR. Our group includes some of the world's best XR strategists, developers, marketers, and artists. [Read more.](#)

READ NOW



RESOURCES

## The Expert's Guide to Interactive Marketing

At Beaumonde we eat, sleep, and breathe interactive marketing.

This guide shares some of our knowledge and teaches you the essentials of this new practice.

READ NOW

RESOURCES

## 2019 Case Study

"Shep and the team at Beaumonde were able to expand the album artwork into a three-dimensional world perfectly fitting of Reptaliens and allowed the band the freedom to extend their artistic vision into a functional and engaging web experience."

CLICK HERE



ON THE BLOG

## 11 Things Marketers Need to Know About AR in 2020

Incorporating AR into your marketing mix in the right ways can open a number of doors and enhance customer experience, brand recall, and engagement by huge amounts. [Read more.](#)



ON THE BLOG

## High Fidelity Storytelling: A New And Improved Advertising Paradigm

Hi-Fi Storytelling is a new & improved thought process for brand storytelling and advertising that builds human connections through contextual & personal experiences. [Read now.](#)

P.S. The times are a-changin' here in Silicon Hills. We help brands meet their growth challenges with confidence using brand strategy, new technology, and fearless creativity. Want to book a strategy session? [Click here](#) to learn more.

GIVE US A SHOUT

NETIX

Netix Knows What it Takes.

# A gym bag designed by athletes, for athletes.

GET THE BAG

New Message

With Netix, your bag sticks with you for your entire workout. With rugged, sweat-resistant 500D Cordura material and neodymium magnets, Netix secures to metal fitness equipment instantly.

- Record Your Reps**  
Check your form with Netix built-in mobile pocket that holds any phone.
- Turn the Volume Up**  
Stream music or video to keep you powering through while ensuring the screen never slips out of view.
- Secures Instantly**  
With rugged material and neodymium magnets, Netix secures to metal fitness equipment instantly.

New Message

## WE'RE GLAD YOU'RE HERE.

Thanks for signing up for our mailing list. We promise to only send emails that are useful to you, whether you're a building owner, property manager, asset manager or just want to learn more. At PulseIQ, we can help you **work smarter, not harder**.

PulseIQ **connects** to your central HVAC plant and the residential units, securely **collects** real-time operational data, and **saves** money by improving energy efficiency and delivering actionable insights.

[MORE ABOUT US](#)



WEEKLY TIP

### PROPERTY MANAGER

How do I lower property expenses and retain tenants?

[Click here >>](#)

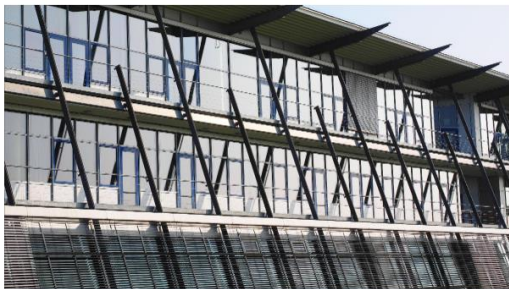


NEW ON THE BLOG

### BUILDING OWNER

How do I increase our Network Operating Income (NOI)?

[Click here >>](#)



"We are very impressed with PulseIQ's Energy Management Solution.

PulseIQ analytics helped us gain visibility to unseen problems and achieve better efficiency in our HVAC operations at Wood Lee Arms Apartments. We have saved a significant amount of money and our HVAC system is running smoothly!"

Brian S. Alford | President | Grady Management

## OUR MISSION.

PulseIQ's mission is to **serve multifamily properties with reliable, impactful, and innovative energy efficiency solutions**. We help real estate management companies and property owners increase profitability and improve their tenants' experience by utilizing the power of data and analytics to make buildings smarter and more efficient.

[REQUEST PRODUCT TOUR](#)



email us: [info@pulseiq.com](mailto:info@pulseiq.com)

Copyright © <sup>\*</sup>{CURRENT\_YEAR} <sup>\*</sup>{LIST:COMPANY} <sup>\*</sup>. All rights reserved.

<sup>\*</sup>{HTML:LIST\_ADDRESS\_HTML} <sup>\*</sup>{END:IF} <sup>\*</sup>

Not interested in hearing from us?

You can [update your preferences](#) or [unsubscribe here](#).



# AUGUST REALESTATE & ALL THINGS NYC

WELCOME TO **realinsight®** ISSUE TWENTY-FOUR

Hi Family,

Summer isn't quite over yet! Despite back to school specials and Fall clothing in the stores, there is still plenty of time to enjoy the outdoors and events throughout the city.

Below you'll find a look at some of the best events NYC has to offer for August, including **Summer Streets** (the first three Saturdays in August), the **Craft Brew Fest** at Brooklyn Navy yard and so much more!

With interest rates down for the 1st time in a decade and inventory still up, there are plenty of buying opportunities. Considering any real estate changes or know anyone that is? Happy to help! As always, feel free to **contact me** anytime to further discuss.

All the best,

*Eric Leen*



### CRAFT BREW FEST

In the spirit of Oktoberfest, a traditional German celebration of beer and countrymen will be held with over 100 styles of craft beer featuring many NY breweries.

[READ MORE >>](#)



### MTA WILL PILOT CUTTING-EDGE TECH TO IMPROVE SUBWAY AND BUSES

Four startups are partnering with the MTA to launch year-long pilots

[READ MORE >>](#)



expertly designed for wooden doors.



Share Image

SHOP NOW

### Create impressive panoramic effects or bifold doors

Shop our new [Hettich WingLine L Series](#).

Expertly designed for wooden doors installed in overlay position.

SEE MORE HERE

Or [see the full catalog here](#).

See the HETTICH WINGLINE L SERIES in action!



Hettich

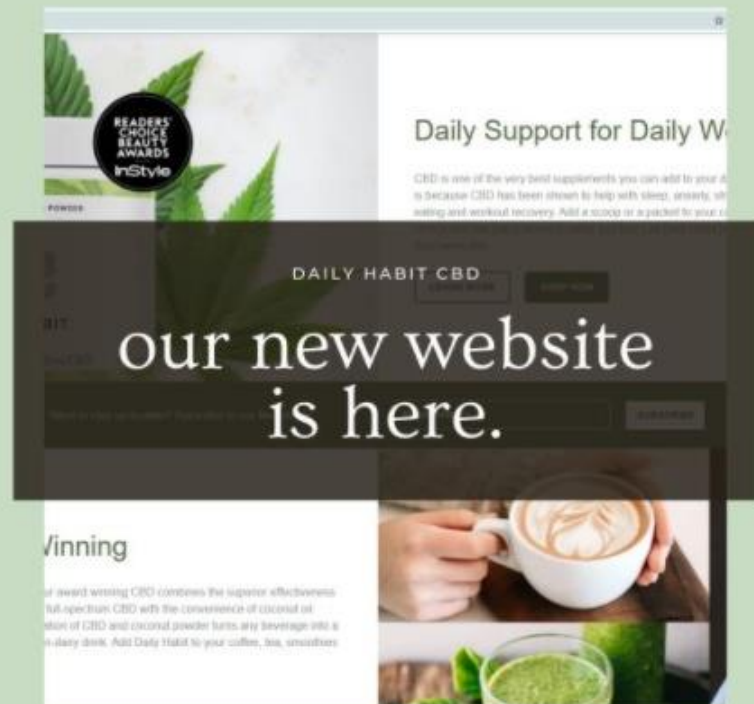
Technik für Möbel

The new folding experience



## We have a new website!

And to celebrate, we have something special for you.



We'd love for you to check out our new website. In return, we are extending our Buy 1, Get 1 FREE (of our 30-serving jars) through Dec. 31st!

Add TWO of our 30 servings CBD powder to your cart and use the promo code to get one free (\$69 value):

USE CODE: BOGOFREE

BUY 1, GET 1 FREE



# In The News



## RECENTLY SEEN IN **Philadelphia Magazine**

"New Service Will Guide You to the Suburb That's Just Right for You"

[READ NOW](#)

## RECENTLY SEEN IN **Worth**

"How Founder Alison Bernstein is Uniting Mothers with Her Real Estate Company"

[READ NOW](#)



## RECENTLY SEEN IN **Curbed**

"Homebuying during a pandemic: 'We felt like we were racing the...'"

# Fertilligence App by Nestle



Women who use a fertility coach are **MORE LIKELY TO CONCEIVE** than those who don't.



Get started today with your dedicated fertility coach. Together, you'll work one-on-one, creating a 100% personalized approach to boosting your fertility lifestyle—and, with it, your chances of conceiving naturally.

Book now and you'll also get one month of unlimited live chats with your coach and a dedicated fertility nutritionist, to help refine your approach and ensure you stay on track. PLUS, you'll get access to all of the tools you need to maximize your coaching and simplify your journey.

- ✓ One-on-one fertility coaching
- ✓ Live coach & nutritionist chats
- ✓ Customized meal planner
- ✓ Fertility-boosting recipes
- ✓ On-demand workouts
- ✓ Stress and mood boosters

"I had 5 viable eggs left and IVF was my last chance to get pregnant. Sonia helped design tailor-made diets to boost both my eggs and his sperm quality, she designed a yoga and meditation program and took us both through a self-discovery, empowering journey...and we got pregnant with twins!"  
- CRISTINA R., MOM OF TWINS

[GET STARTED NOW](#)

## MEET THE COACHES



### COACH SONIA

A mother of three, for more than a decade Sonia has helped women with unexplained infertility, polycystic ovary syndrome (PCOS), bad quality eggs, endometriosis, fallopian tube disorder, hormonal imbalances... and today many of them are enjoying a new life as a mom.



### COACH AUMATMA

The author of "Fertility Secrets: What Your Doctor Didn't Tell You About Baby-Making", Aumatma works with clients with diagnosed and unexplained infertility, miscarriages, optimizing health for egg transfer, hormonal issues. In her 10 years of practice, she has created an integrative and holistic approach for getting to the root of the inability to conceive and how to resolve it in a holistic way.



### COACH KELA


A mother of three, for more than a decade Sonia has helped women with unexplained infertility, polycystic ovary syndrome (PCOS), bad quality eggs, endometriosis, fallopian tube disorder, hormonal imbalances... and today many of them are enjoying a new life as a mom.

"I was getting worryingly obsessed with trying to conceive with Polycystic Ovary Syndrome (PCOS). I had already seen so many doctors and felt very tired, frustrated and, most of all, misunderstood. Sonia designed a unique diet which, in concert with some amazing natural supplements, helped me balance my hormones, which resulted in much more regular periods. I got pregnant four months into it and felt so supported all the way through."  
- LAURA C., MOM OF A THREE-MONTH-OLD



# Abandoned Cart Series

HARMONIC

## Forget something?







**We saved your cart for you.**  
Just a reminder to make sure to return and finish checking out before your cart expires.

	Product Name	Price
	Product Name	Price

[CHECKOUT NOW](#)

**Our view our best sellers...**

		
Product Name Price	Product Name Price	Product Name Price
<a href="#">View</a>	<a href="#">View</a>	<a href="#">View</a>




[View this email in your browser](#)

Copyright © 2021 Harmonic. All rights reserved.  
You were subscribed to the newsletter from Harmonic

Harmonic  
11565 SW 67th Ave.  
Tigard, OR 97223


[Add us to your address book](#)

Not interested in discounts from us?  
You can [update your preferences](#) or [unsubscribe](#).



Grow your business with  mailchimp

HARMONIC

## We're still holding for you.






**We've got you.**  
Don't worry. Your items are still in your cart. Return to your cart and complete your purchase with 10% off.  
Use code **ABCDEF**.

	Product Name	Price
	Product Name	Price

[RETURN TO CHECKOUT](#)

**A few other products we think you would love...**

	
Product Name Price	Product Name Price
<a href="#">View Now</a>	<a href="#">View Now</a>



[View this email in your browser](#)

Copyright © 2021 Harmonic. All rights reserved.  
You were subscribed to the newsletter from Harmonic


Harmonic  
11565 SW 67th Ave.  
Tigard, OR 97223

[Add us to your address book](#)



Not interested in discounts from us?  
You can [update your preferences](#) or [unsubscribe](#).

HARMONIC

## Last chance!






**Your cart is expiring soon.**  
One final reminder to make sure to return and finish checking out before your cart expires.

	Product Name	Price
	Product Name	Price

[CHECKOUT NOW](#)

**A few favorites we think you'll love...**

	
Product Name Price	Product Name Price
<a href="#">View</a>	<a href="#">View</a>




[View this email in your browser](#)

Copyright © 2021 Harmonic. All rights reserved.  
You were subscribed to the newsletter from Harmonic

Harmonic  
11565 SW 67th Ave.  
Tigard, OR 97223

[Add us to your address book](#)

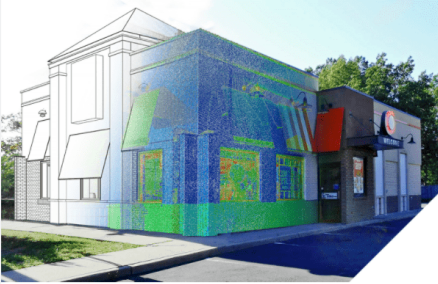
Not interested in discounts from us?  
You can [update your preferences](#) or [unsubscribe](#).

Grow your business with  mailchimp

# More Newsletters



## A new site for a cutting-edge approach to architectural survey



### Introducing Designers Edge NEW Digital Destination

We're proud to announce the relaunch of our digital home, [DesignersEdge.us](#). With the latest updates from the Designers Edge team including cutting-edge new projects and features, DesignersEdge.us is your go-to for the information and insights you need to plan your next project.

Check out DesignersEdge.us and discover why we're the **industry's go-to for reliable site surveys, models, and the 360° HD images** — and why, when you work with our expert team, there's no guesswork and no site visits.

### Get to know Property Box

Property Box is our simple, all-access cloud-based storage and collaboration solution designed to keep your projects on time and on track.

#### Why use Property Box?



#### Secure Storage

With its new, easy-to-use interface, Property Box offers a convenient, cloud-based storage solution. Your property drawings, reports and images are all secured without the frustration that comes with multiple touchpoints and the risk of data loss.



#### Real Time Collaboration

Property Box content is accessible from any internet-enabled device, anytime, anywhere. Simply send a web link to your team, clients or vendors and grant them instant access to survey data for easy reviews and real-time collaboration.

### Get total survey precision for every job, every time.

Contact us today and tell us about your project needs. You'll receive a same-day proposal from a friendly and experienced Project Manager.

[GET A QUOTE](#)



Designers Edge is helping the country's leading companies set their multi-site project up for success.

Discover why nationwide retail and restaurant brands trust Designers Edge to deliver high-value as-builts.

### Schedule a FREE Designers Edge Consultation

The first step: schedule your no-obligation consultation and get a free quote, same day. Once approved, we can be onsite in as little as 48 hours.

[GET A QUOTE](#)

I/S

InuitSculptures.com  
HUDSON CANADA



Carvings for sale | Inuit Photo | Lenses & Plans | Restoration & Repair

### Dancing Bears 10% off. This Week Only.

This week, we're pleased to feature 10% off our carvings by \_\_\_\_\_. You'll find the beautiful carvings make an amazing centerpiece. See them here. We promise to send you, only good things.



CARVING  
12" Dancing Walrus  
by Pudlak Shaa

[BUY](#)



CARVING  
8" Dancing Muskox  
by Pitseolak Qimirik

[BUY](#)

[GET 10% OFF NOW!](#)

### Newest Arrivals



Toonoo Sharky  
14" Bird Transformation

[BUY](#)



Pitseolak Qimirik  
5" Dark Owl

[BUY](#)



Natar Ungalq  
12" Caribou Calf

[BUY](#)



Toonoo Sharky  
14" Char Fish

[BUY](#)

[SEE ALL NEW ARRIVALS](#)



## WHAT OUR NEW APP CAN DO FOR YOU AND YOUR TEAM

In January, we released our new app, HealthJoy.

HealthJoy is the first and only benefits experience platform, helping employees navigate the healthcare system and all their benefits with confidence and ease.

[DOWNLOAD NOW](#)



### NEW RULES REQUIRE HEALTH PLANS TO COVER COVID-19 VACCINES

Did you know that The CARES Act now requires that COVID-19 preventative services be covered within 15 business days after a doctor recommends that a patient needs them. Here is everything you need to know.

[Continue reading >>](#)

### DEMAND FOR VOLUNTARY GROUP BENEFITS GROWS DURING PANDEMIC

As the COVID-19 pandemic drags on and many Americans see unmet needs outside of their health insurance, more and more workers are increasingly signing up for the voluntary benefits their employers offer.

[Continue reading >>](#)



Administrators / HR Teams  
Need assistance?

Contact your Senior Client Advisor directly by phone  
1-866-966-5457  
or email us at [support@kennion.com](mailto:support@kennion.com)

[CONTACT US](#)

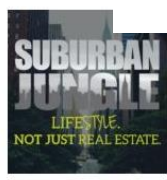
[Pay your invoice](#) online anytime

[VIEW THIS EMAIL ONLINE](#)

Copyright © "CURRENT\_YEAR" "LIST\_COMPANY". All rights reserved.  
"IFNOT" ARCHIVE\_PAGE: "LIST\_DESCRIPTION"

# WE LOVE OUR CLIENTS

Here are a few of the wonderful brands we've worked with - big and small and ranging from tech to designers, authors, non-profits, e-commerce companies and more.





**Thank you for considering us!**

**Please let us know any questions and we're  
always happy to answer.**

**[hello@westfield-creative.com](mailto:hello@westfield-creative.com)**

**You can also follow Emily on Instagram for  
many Mailchimp tips  
@emilyryanlikes**

**Westfield**  
CREATIVE

